

# Golden Cup Provides A Unique & Heartwarming Coffee Experience

*Golden Cup Coffee Company provides fresh roasted coffee, blended and roasted to perfection, from coffee beans selected from all over the world. "We want to create an experience that will make the day brighter for each of our customers", says Larry Stitts, owner of Golden Cup Coffee Inc.*



## **The Golden Philosophy**

The Golden Cup philosophy for delivering a unique cup of coffee consists of three golden rules. The first rule is to have a clear vision of the flavor and aroma that you want your consumers to experience. Second, to select the best coffee beans from around the world. The roasting and blending of quality beans, by an experienced and creative coffee roaster will produce a high premium cup of coffee. Third, and perhaps the most important, is to make each roast with the consumer in mind. We want our consumers to experience a fresh and flavorful cup of coffee in the morning and throughout the day. Our goal is to provide a unique and heartwarming Golden Cup Coffee experience.

## **Why Golden Cup?**

What sets Golden Cup Coffee Company apart from other coffee companies is our commitment to excellent customer service and to provide fresh roasted coffee from high quality beans.

Larry Stitts, the founder of Golden Cup, found his passion for the coffee business when he traveled to Africa and realized the beauty and work behind creating an ideal cup of coffee. "I enjoy everything about the process, from selecting beans to creating the perfect roast. I simply wanted to create and share a perfect cup of coffee with the world." Since Larry's trip to Africa, he perfected his coffee roasting skills and continues to study the best techniques to enhance his roasting skills.



## *What is Around the Corner?*

Golden Cup is planning to launch several coffee and tea products this upcoming fall, targeting companies, organizations, churches and schools. The new coffee and tea products will be available online at [www.goldencupcoffee.com](http://www.goldencupcoffee.com).

Available May 2010, four unique Golden Cup products: Premium Hot Cocoa, Mocha Cappuccino, French Vanilla Cappuccino and Spice Chai Tea.

Look for Golden Cup's new roasting facility and cafe coming soon to Jefferson Avenue, Buffalo, NY.

*If you are interested in finding out more about what we can do for you, please don't hesitate to contact us.*

**1-877-446-JAVA  
GoldenCupCoffee.com**